

## ISTANBUL 2020 UNVEILS “FIVE I’S” TRANSPORT STRATEGY

*Istanbul looks to build on impressive infrastructure projects*

**Istanbul; 26 March 2013:** Istanbul 2020 today announced it will ensure an exceptional transport experience for all Olympic client groups, spectators, and city commuters through the implementation of its “five I’s” transport strategy.

The “five I’s” transport strategy promises:

- Intelligent transport and traffic management schemes
- Integrated approaches for systems and plans
- Interoperable systems to ensure a seamless transport experience
- Inclusive transport solutions to all Games clients
- Immunity to incidents and unforeseen events

Binali Yildirim, Minister of Transport of Turkey, said:

“The Games Transport Directorate has been established to take responsibility for the operational planning and delivery of Games transport services. This transport model leverages Istanbul’s existing and planned transport infrastructure. Our transport projects will leave a tremendous legacy for Istanbul and will be executed, irrespective of whether we are awarded the honour of hosting the 2020 Olympic and Paralympic Games.”

Istanbul’s transport network has developed dramatically over the last decade. Two metro lines and the metrobüs system have been constructed since Istanbul’s last Olympic bid and the Sabiha Gokcen airport transport plan has been significantly expanded. The 2009-2023 Integrated Urban Transport Master Plan (IUAP) has already invested \$3 billion into transport infrastructure and has committed a further \$6.8 billion of investment over the next ten years, which will see the construction of the Marmaray rail tunnel line and the Eurasia Bosphorus road tunnel.

Istanbul 2020’s transport plan intends to leverage the high capacity of the city’s existing and planned metro, tram, and metrobüs networks. On average, stations will be less than one kilometre from the venue front-of-house, guaranteeing that 91 percent of athletes’ trips will be thirty minutes or less and ensuring an average travel time of just sixteen minutes.

Muzaffer Hacimustafaoğlu, Deputy Secretary General IMM, Head of Games Transport Directorate, said:

“Our aim is to provide an exceptional transport experience for all Games client groups whilst minimizing disruption to the city’s everyday rhythm. We have therefore developed our Games transport plan to ensure that the two sides of Istanbul continue to run smoothly. Significant investments in Intelligent Traffic Management will enhance road capacity and Istanbul’s roads will be extended by 12 percent by 2020. We are also investing in shifting from private cars to public transport. Trips via rail, which currently represent 19 percent of all

public transport, will increase to more than 50 percent.

Twelve programmes of Istanbul 2020's Games transport strategy will be implemented in September of this year.

**--ENDS--**

**Notes to Editors:**

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